

SAMANTHA GOLBUFF

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(515)-681-9832

www.samgolbuff.com

PROFILE

Samantha is a dynamic and adept graphic designer located in Des Moines, IA. Seeking roles that merge her expertise in branding and art direction, she fosters collaboration and tasteful boundary-pushing for innovative design projects. Fueled by enthusiasm and a keen eye for detail, she champions unconventional creativity, inviting opportunities that allow her to craft compelling brand narratives and drive impactful visual strategies.

Graphic Designer + Visual Creative

PROFESSIONAL EXPERIENCE

Steve Madden

Independent Contractor (Graphic Design) | May 2023 - Dec. 2023 | 8 Mo.

- + Craft visually compelling social media advertisements
- + Create impactful website and email graphics for optimized engagement
- + Generate a range of e-commerce-driven graphics to meet dynamic demands

CIRAS

Multimedia Content Designer | Nov. 2022 - May 2023 | 6 Mo.

- + Design company-wide brand guidelines and subsequent collateral
- + Draft E-News/Social Media graphics for all platforms
- + Assist Marketing team in quarterly campaigns

Model Farm Creative Services Agency

Graphic Designer/Intern | Jun. 2021-Nov. 2022 | 1.5 Years

- + Dynamic collaboration with art director for swift design workflows
- + Craft brand guides and graphics for diverse clientele
- + Expand expertise in videography/drones/gimbals for client content

80/35 Music Festival Photography Fellowship

Photography Fellow | Jul. 2022 | 1 Mo.

- + Instantly edit/upload images for festival marketing
- + Implement seamless pit photo etiquette
- + Forge experimental/editorial visuals

The Fashion Show at Iowa State University

Art Director, Photography Director | December 2019-May 2023 | 4 Years

- + Create extensive brand guidelines tailored to runway theme
- + Foster enthusiastic communication between producers and designers
- + Compile and draft content for print and digital production
- + Edit and design content for social media and commercial uses

EDUCATION

B.F.A. Graphic Design

Minor in Apparel, Merchandising, and Design
at Iowa State University
(May 2023) Ames, IA.

ACHIEVEMENTS

Dean's List - College of Design at
Iowa State University (2019-2023)

Paul Zimmerman Memorial
Scholarship Recipient (2022)

True Scholar Scholarship Recipient
(2019-2023)

SKILLS

- Adobe Creative Suite Proficiency ■
- Creative Direction ■
- Brand Guideline Development ■
- Commercial Photography/Videography ■
- Print Design ■
- Color Theory & Composition ■
- Apparel & Creative Styling ■
- Social Media/Content Production ■

REFERENCES

Available upon request

